



The Phyllis Schlafly Report



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June, 1976

The Pictures The Press Didn't Print

On Sunday, May 16 the proponents of the Equal Rights Amendment had their biggest demonstration in history. They brought in persons from at least 31 states to stage a big rally on the steps of the State Capitol in Springfield, Illinois for the announced purpose of pressuring the Illinois Legislature to ratify ERA. Some of the media reported a crowd of 12,000 persons, others reported 6,000. It wasn't that large -- probably closer to 3,500. But it was a sizable crowd. They came on some 50 buses and on a train from the east coast that made special stops along the way.

Participants in the rally were solicited in many ways: (1) by a \$10,000 ad in the *New York Times* and other eastern newspapers; (2) by fliers on college campuses advertising trips to Springfield at bargain-basement prices (e.g., \$20 round-trip from Detroit, \$25 from Atlanta, and if you couldn't afford that, you could apply for a "scholarship"); (3) free public service announcements provided by some TV stations giving the phone number you could call to join the demonstration; and (4) free editorials and news articles in some metropolitan newspapers drumming up attendance.

The free media given to this rally was so tremendous that you would think it was the most important national event since an American walked on the moon. The day after the demonstration, the *New York Times* gave it a front-page picture plus a large inside story. There was extensive coverage all across the country, and newspapers whose readers never heard of Springfield, Illinois published large pictures of the rally. Some papers printed a full page of pictures. Of course, there was network television coverage.

At the demonstration, greetings were read from President and Mrs. Gerald Ford, Jimmy Carter, Hubert Humphrey, Morris Udall, Senator Charles Percy, and Senator Adlai Stevenson. Illinois Governor Dan Walker and Illinois Senate President Cecil Partee attended in person and spoke to the demonstrators.

However, the public did not get the whole truth. Most media coverage of the ERA demonstration failed to tell: (1) who organized and led the rally, and (2) who participated in it.

Who Organized and Led the Rally?

The May 16 demonstration was planned, organized, and led by the National Organization for Women (NOW). NOW ran the newspaper ads to raise money and then spent \$40,000 on the rally. NOW dis-

tributed the fliers. NOW members all over the country were ordered to attend. The principal speakers at the rally were Betty Friedan, founder of NOW, and Karen de Crow, present president of NOW.

The radical and anti-family tactics and objectives of NOW are clearly spelled out in its own publication called *Revolution: Tomorrow is NOW*. This pamphlet shows that NOW is for abortion mandated in all hospitals, financed by the government, and taught in all schools as though it were just another operation like a tonsillectomy. NOW is for taxpayer-financed state kiddy-care centers for all children. NOW is for prolesbian legislation so that perverts will be given the same legal rights as husbands and wives, such as the right to get marriage licenses, to file joint income tax returns, and to adopt children.

NOW's primary legislative goal is ratification of the Equal Rights Amendment, which is basically an attack on the legal and financial rights of the homemaker. NOW is even trying to change the school textbooks so as to promote a "gender-free," unisex society.

But there is much, much more. *Revolution: Tomorrow is NOW* spells out NOW's efforts to force the churches to ordain women and to recruit them actively into the seminaries. It describes how NOW is even working to deprive the Catholic Church of its tax exemption. It also shows how the NOW women hate veterans and are working actively to eliminate all veterans' preference.

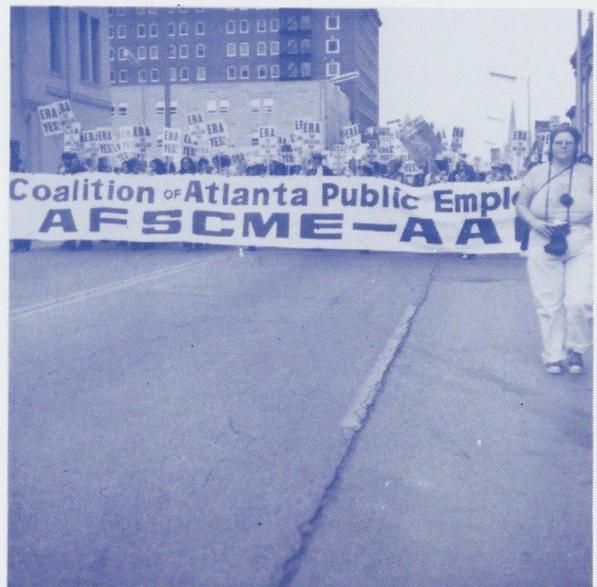
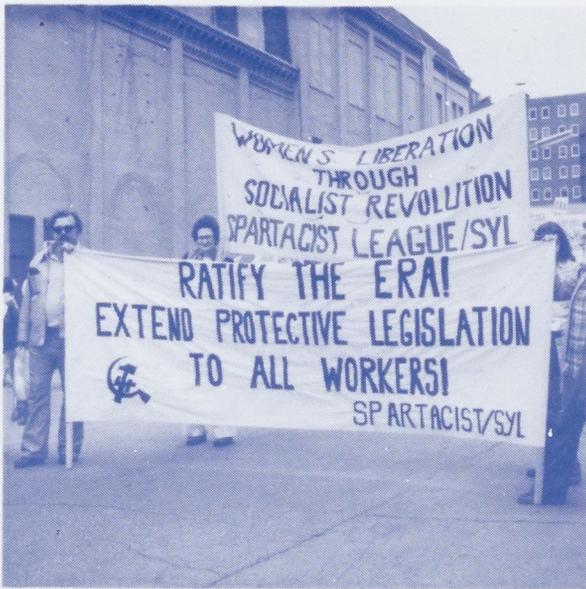
Who Participated in the Rally?

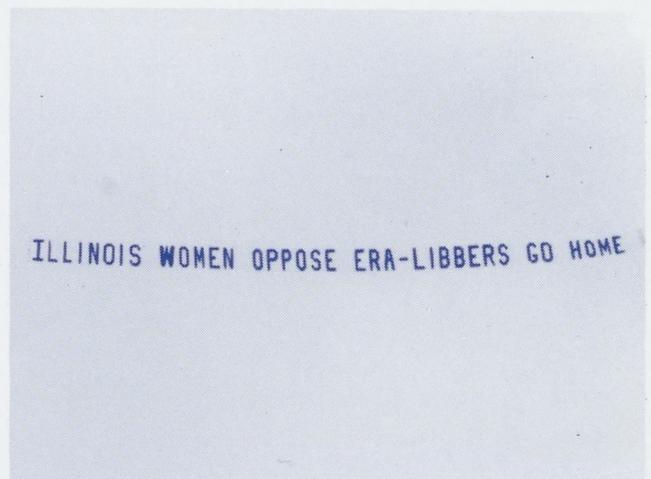
Look for yourself at the pictures of the ERA rally taken on Sunday, May 16. These are authentic pictures that the press failed to print. See for yourself the unkempt, the lesbians, the radicals, the Socialists, and the government employees who are trying to amend the U.S. Constitution to force us to conform to their demands. Even these pictures don't tell it all, however, because they don't reveal the obscene language and the foul four-letter words that are part of the everyday language of the women's lib movement.

It is no wonder that ERA was defeated in 17 state legislatures and in two state referendums during 1975. However, the women's libbers have gotten Congress to appropriate \$5,000,000 to the International Women's Year Commission to put on a propaganda conference in every one of the 50 states.

Act now -- before it is too late. Write your State Legislators and ask them to vote NO on ERA.







(This is a picture of the sign carried in the sky by the Stop ERA airplane that flew over the State Capitol during the rally.)

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